

## Brief particulars of Zee Entertainment Enterprises Limited ("Zee" or "Transferor Company 1"), Bangla Entertainment Private Limited ("BEPL" or "Transferor Company 2") and Sony Pictures Networks India Private Limited ("SPNI" or "Transferee Company")

Particulars	Sony Pictures Networks India Private Limited ("SPNI" or "Transferee Company")	· · · · · · · · · · · · · · · · · · ·						
Name of the company	Sony Pictures Networks India Private Limited	Bangla Entertainment Private Limited	Zee Entertainment Enterprises Limited					
Date of Incorporation & details of name changes, if any			Details of Name Change  The company was originally incorporated on November 25, 1982, under its name "Empire Holding Limited"  On September 08, 1992, its name changed to "Zee Telefilms Limited"  Finally, the name changed to "Zee Entertainment Enterprises Limited" vide a fresh certificate of incorporation January 10, 2007					



Registered Office	4th floor, Interface, Building no.7, off. Malad Link Road, Malad West, Mumbai 400064	4th floor, Interface, Building no.7, off. Malad Link Road, Malad West, Mumbai 400064	18th Floor, A Wing, Marathon Futurex, N M Joshi Marg, Lower Parel Mumbai 400 013								
Brief particulars of the scheme	of a. sub-division of the share capital of the Transferee Company and issuance and allotment of bonus shares by way of a bonus issue to existing sharehold of the Transferee Company;										
	b. issue of (i) 26,49,56,361 (Twenty Six Crores Forty Nine Lakhs Fifty Six Thousand Three Hundred and Sixty One) equity shares of the Transferee Company, to the existing shareholders of the Transferee Company who subscribe to such shares, against the infusion of INR 79,48,69,08,300 (Indian Rupees Seven Thousand Nine Hundred Forty Eight Crore Sixty Nine Lakh Eight Thousand and Three Hundred) by way of rights issue; and (ii) 2,20,26,183 (Two Crore Twenty Lakh Twenty Six Thousand One Hundred and Eighty Three) equity shares of the Transferee Company to Essel Holdings Limited, a promoter entity in Mauritius ("Essel Mauritius"), by way of preferential issue and 1,46,84,123 (One Crore Forty Six Lakh Eighty Four Thousand One Hundred and Twenty Three) equity shares of the Transferee Company to Sunbright Mauritius Investment Limited, a wholly owned subsidiary of Essel Mauritius, which is presently under incorporation, by way of preferential issue, against the infusion of an aggregate amount of INR 1,101,30,91,800 (Indian Rupees Eleven Hundred and One Crore Thirty Lakh Ninety One Thousand and Eight Hundred);										
		ransferee Company, and the consequent issue of 85 (Eig y to the shareholders of Zee for every 100 (Hundred) full									
	d. the amalgamation of BEPL with and into the Transferee Company and the consequent issue of 133 (One Hundred and Thirty-Three) fully paid-up shares of INR 1 (Indian Rupee One) each of the Transferee Company to the shareholders of BEPL for every 10 (Ten) fully paid up equity shares of Indian Rupees Ten) each held by such shareholders of BEPL;										
	e. dissolution without winding up of Zee and BEPL;										
	f. conversion of the Transferee Company into a 'public company' and the consequent amendment of the memorandum of association and articles of association of the Transferee Company;										
	g. transfer of the authorized share capital from	Zee and BEPL to the Transferee Company;									



- h. listing of the equity shares of the Transferee Company on BSE Limited and/or the National Stock Exchange of India Limited;
- i. payment of an aggregate amount of USD equivalent of INR 1,101,30,91,800 (Indian Rupees Eleven Hundred and One Crore Thirty Lakh Ninety-One Thousand and Eight Hundred) by SPE Mauritius Investments Limited to Essel Mauritius towards non-compete obligations, subject to the terms of the non-compete agreement dated December 22, 2021 entered into between Essel Mauritius and SPE Mauritius Investments Limited;
- j. appointment of Mr. Punit Goenka as the Managing Director and the Chief Executive Officer of the Transferee Company on terms set out in the Scheme of Arrangement; and
- k. amendment of the Articles of Association of the Transferee Company.

## Rationale for the scheme

The Transferee Company is *inter alia* engaged in the business of (1) creating, owning, operating, programming, providing, transmitting, distributing and promoting linear and non-linear, non-news program services, including sports program services, delivered by any means primarily to viewers in India and the Indian diaspora globally, and (2) production, exhibition, broadcast, re-broadcast, transmission, re-transmission or other exploitation of non-news audio-visual content, including sports content, in any format or in any language spoken in India (including English) for exploitation of such program services.

The Transferor Company 1 is *inter alia* engaged in the business of TV content development, broadcasting of regional and international entertainment satellite television channels, movies, music and digital business.

The Transferor Company 2 is *inter alia* engaged in business of acquisition, production, distribution and broadcast of audio-visual content for exploitation of such program services on a worldwide basis.

The proposed amalgamation would, inter alia, have the following benefits:

- i. the proposed amalgamation will enable the Zee, BEPL, and SPNI to combine their businesses and create a financially strong amalgamated company. Each of these companies brings in well recognized entertainment offerings across platforms that will enable the amalgamated company to cater to the entertainment needs of viewers across various segments and age groups;
- ii. Zee, BEPL, and SPNI have a history of bringing quality entertainment content to audiences across India. The amalgamated company will be well positioned to capitalize on the growth in the television broadcasting market;



	iii. Zee, BEPL, and SPNI have a strong presence in the digital media space. Zee and SPNI are amongst the leading over the top platforms. Each of the BEPL, and SPNI's content and strengths when combined will position the amalgamated company to capitalize on the rapid growth in the digital m and compete with market leaders;									
	for advertisers. The financial strength of t	the combined scale and audience reach of the amalgamated company across television and digital platforms, will also enable it to compete effectively for advertisers. The financial strength of the amalgamated company will also enable it to compete effectively for acquiring upcoming rights to marquee sporting events across cricket and other sports; and								
	v. Zee, BEPL, and SPNI have a strong brand recall across both television and digital media markets and as both markets evolve and grow, the company will be well positioned to compete effectively with its peers in these markets. The transactions contemplated by the Schem opportunity that benefits all the stakeholders of the Parties.									
Date of resolution passed by the Board of Director of the company approving the scheme	December 21, 2021	December 21, 2021	December 21, 2021							
Date of meeting of the Audit Committee in which the draft scheme has been approved	NA	NA	December 21, 2021							
Appointed Date	Appointed Date is the same date as the Effective Date	Appointed Date is the same date as the Effective Date	Appointed Date is the same date as the Effective Date							
Name of Exchanges where securities of the company are listed	Not Listed	Not Listed	BSE Limited National Stock Exchange of India Limited							



Nature of Business	SPNI is engaged in the business of inter alia (1) creating, owning, operating, programming, providing, transmitting, distributing and promoting linear and non-linear, non-news program services, including sports program services, delivered by any means primarily to viewers in India and the Indian diaspora globally, and (2) production, exhibition, broadcast, rebroadcast, transmission, re-transmission or	BEPL is engaged in the business of acquisition, production, distribution and broadcast of audio-visual content for exploitation of such program services on a worldwide basis	Zee is inter-alia engaged in TV content development, broadcasting of regional and international entertainment satellite television channels, movies, music and digital business. Zee is India's one of the largest entertainment network.
Capital before the	other exploitation of non-news audio-visual content, including sports content, in any format or in any language spoken in India (including English) for exploitation of such program services.  Equity Shares	Equity Shares	Equity Shares
scheme (No. of equity shares as well as capital in rupees)	Authorised Capital Rs. 851,000,000 comprising of 85,100,000	Authorised Capital Rs. 50,000,000 comprising of 5,000,000 Equity shares of Rs. 10 each Issued, subscribed and paid-up Rs. 18,066,400 comprising of 1,806,640 Equity shares of Rs. 10 each	Authorised Capital Rs. 2,000,000,000 Equity Share Capital comprising of 2,000,000,000 Equity Shares of Re. 1/- each Issued, subscribed and paid-up Rs. 960,515,715 Equity Share Capital comprising of 960,515,715 Equity Shares of Re. 1/- each Preference Shares Authorised Capital Rs. 21,000,000,000 comprising of 2,100,000,000 Redeemable Preference Shares of Rs. 10/- each Issued, subscribed and paid-up Rs. 4,033,884,624 comprising of 2,016,942,312 Bonus Preference Shares of Rs. 2/- each



No. of shares to be issued	Number of shares issued	d by SPNI are as follows:
Issued	Details of Issue	Number of Shares Issued
	Bonus issue to existing shareholders of SPNI	47,53,46,400
	Rights issue to existing shareholders of SPNI who subscribe to such shares	26,49,56,361
	Preferential issue to Essel Holdings Limited	2,20,26,183
	Preferential issue to Sunbright Mauritius Investment Limited (which is presently under incorporation)	1,46,84,123
	Issue to shareholders of BEPL as per swap ratio in Scheme	2,40,28,312
	Issue to shareholders of Zee as per swap ratio in Scheme	81,64,41,507
	Total	1,61,74,82,886
Cancellation of shares on account of cross holding, if any	NIL	



Capital after the scheme (No. of equity shares as well as capital in rupees)		NA	-
Net Worth  Pre  Post	as on November 30, 2021 (Rs. In Million) <b>Consolidated</b> 69,481.50 406854.71	as on November 30, 2021 (Rs. In Million) 1934.80 NA	as on March 31, 2021 (Rs. In Million) 88,239 (this incudes face value of preference share capital of Rs . 4,034 million) NA
Valuation by independent Chartered Accountant – Name of the valuer/valuer firm and Reg. no.	RBSA Valuation Advisors LLP RVE No.: IBBI/RV-E/05/2019/110 (Insolvency Banking Board registered valuer and not an independent chartered accountant)	RBSA Valuation Advisors LLP RVE No.: IBBI/RV-E/05/2019/110 (Insolvency Banking Board registered valuer and not an independent chartered accountant)	GT Valuation Advisors Private Limited having Registration Number: IBBI/RV/05/2018/10428



Methods of										
valuation and value per share arrived under each method with	Methods of valuation	Value per share arrived under each method	Weight given to each method, if any	Methods of valuation	Value per share arrived under each method	Weight given to each method, if any	Methods of valuation	Value per share arrived under each method	Weight given to each method, if any	
weight given to each method, if	Market Price Method	288.6	50%	Market Price Method	3926.8	50%	Market Price Method	235	50%	
any.	Income Approach	311	50%	Income Approach	4039.3	50%	Income Approach	285.7	50%	
Fair value per shares	Rs. 299.8			Rs.3983			Rs. 260.3			
Exchange ratio						Five) fully paid-up l dian Rupee One) ea	Equity Shares of INR ach of Zee.	1 (Indian Rupee	One) each of the	
							rty Three) fully paid-u dian Rupees Ten) eac		s of INR 1 (Indian	
Name of Merchant Banker giving fairness opinion	NA			NA				s India Private Li curities Limited	mited	



Equity Shareholding pattern	ling		Post*		Pre	Post		Pre (as on September 30, 2021)		Post		
	No. of Shares	% of holdin	No. of Shares	% of holding	No. of Shares	% of holdin	No. of Shares	% of holding	No. of Shares	% of holdin g	No. of Shares	% of holdin
Promoter	11,883,660	100%	95,24,46,820	54.85%	1,806,640	100%	NIL	NIL	38316284	3.99	-	-
Public			78,38,72,666	45.15%					922199431	96.01	-	-
Custodian									0			
TOTAL	11,883,660	100%	1,73,63,19,486	100%	1,806,640	100%	NIL	NIL	960515715	100	-	-
* including ESOP sl	hares to be issi	ued by Zee	Entertainment En	terprises Li	mited (Transfero	r Company	1) in April 202	22 in public	shareholders ca	ategory		
No of shareholders Pre					2				No. of Shareho Equity Shareho Preference Sha	olders – 4		2021:
No of shareholders Post		413,550 (based on the shareholding pattern of Transferor Company 1 as on September 30, 2021)							Nil			



Names of the	Name	PAN		Name	PAN		
Promoters (with	SPE Mauritius	AARCS8332B		South Asian Regional	NA	EQUITY SHAR	RES
PAN nos.)	Holdings Limited			Investments		Name of Promoter	PAN No
	SPE Mauritius Investments Limited	AARCS8328K		Singapore, Pte. Ltd. South Asian Regional	NA	Cyquator Media Services Private Limited	AAECP0069P
	SPE Singapore	NA		Investments		Essel Corporate LLP	ABJFA1130H
	Holdings, Inc.  CPE India Holdings  LLC	NA		Singapore II, Pte. Ltd.		Sprit Infrapower & Multiventures Private Limited	AALCS5905J
	South Asian Regional	NA				Essel Infraprojects Limited	AAACP6095M
	Investments					Essel Media Ventures	AABCD7273Q
	Singapore, Pte. Ltd.	NA				Limited	
	South Asian Regional	INA				Essel Holdings Limited	AACCE3104C
	Investments Singapore II, Pte. Ltd.					Essel International Limited	AABCL2192A
	omgapore ii, i te. Eta.		J			PREFERENCE SH	IARES
						Name of Promoter	PAN No
						Cyquator Media Services	AAECP0069P
						Private Limited	
						Essel Infraprojects Limited	AAACP6095M
						Veena Investment Private	AAACV6436A
						Limited	



Names of the	Name	DIN	PAN	Name	DIN	PAN				
Board of Directors (with DIN and PAN	Narinder Pal Singh	03335912	AAAPS0794D	Narinder Pal Singh	03335912	AAAPS0794D		Name of Director	DIN	PAN
nos.)	Ashok	00288695	ABYPN4526B	Ashok	00288695	ABYPN4526B		Mr. R Gopalan	01624555	AAEPG4034A
	Nambissan			Nambissa n				Mr. Adesh Kumar Gupta	00020403	AACPG9490L
								Mr. Piyush Pandey	00114673	ACLPP0538R
								Ms. Alicia Yi	08734283	Since she is a resident of Singapore, she doesn't have PAN
								Mr. Vivek Mehra	00101328	AAIPM8597Q
								Mr. Sasha Mirchandani	01179921	AACPM1608G
								Mr. Punit Goenka	00031263	AAEPG2529E
Please specify relation among the companies involved in the scheme, if any			holly owned subsidiaries ient Inc.			-wholly owned ires Entertainme	nt Inc.	Zee is not related to	o either SPNI	or BEPL.



Details regarding change in management control in listed or resulting company seeking listing if any

SPNI will seek listing on the BSE Limited and the National Stock Exchange of India Limited as part of the Scheme of Arrangement. The current Managing Director and Chief Executive Officer of Zee will also act as the Managing Director and Chief Executive Officer of the resulting company i.e., SPNI, on terms set out in the Scheme of Arrangement.

## For Zee Entertainment Enterprises Limited

Ashish Agarwal Chief Compliance Officer & Company Secretary FCS6669